



EXECUTIVE ORDER NO. 061 – 2024

**AN EXECUTIVE ORDER ESTABLISHING THE TOBACCO AND VAPE
CONTROL IMPLEMENTING POLICY IN THE MUNICIPALITY OF
SANTA MARIA, BULACAN, PURSUANT TO REPUBLIC ACT NO. 9211,
EXECUTIVE ORDER NO. 26 SERIES OF 2017, AND EXECUTIVE ORDER
NO. 106 SERIES OF 2020**

WHEREAS, Republic Act No. 9211, also known as the "Tobacco Regulation Act of 2003," mandates the regulation of the packaging, use, sale, distribution, and advertising of tobacco products to protect public health;

WHEREAS, Executive Order No. 26, Series of 2017, establishes smoke-free environments in public and enclosed spaces, ensuring that every citizen has access to clean air and a healthier environment;

WHEREAS, Executive Order No. 106, Series of 2020, strictly prohibits the manufacture, distribution, marketing, and sale of unregistered electronic nicotine delivery systems (ENDS), electronic non-nicotine delivery systems (ENNDS), heated tobacco products (HTPs), and other novel tobacco products;

WHEREAS, the Municipality of Santa Maria, Bulacan, upholds its commitment to safeguarding public health and promoting the welfare of its constituents through the implementation of comprehensive tobacco and vape control measures;

NOW, THEREFORE, I, BARTOLOME R. RAMOS, Municipal Mayor of Santa Maria, Bulacan, by virtue of the powers vested in me by law, do hereby order the following policies and directives:

SECTION 1. LOCAL LEGISLATIVE MEASURES. The Sangguniang Bayan is encouraged to pass local ordinances that reinforce national tobacco and vape control policies. These measures shall include the regulation of smoking and vaping, monitoring compliance, and imposing appropriate penalties for violations.

SECTION 2. PROHIBITION OF SMOKING AND VAPING IN PUBLIC PLACES

1. Smoking and vaping are strictly prohibited in all public places, including schools, hospitals, government offices, public transportation terminals, enclosed commercial establishments, and other designated smoke-free areas.
2. Visible signage indicating "No Smoking and No Vaping" must be placed prominently in all restricted areas.

**SECTION 3. PROHIBITION OF TOBACCO MARKETING TARGETED
TO MINORS.** All forms of tobacco and vape product advertising, promotion, and



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sponsorship targeting minors are strictly prohibited. This includes point-of-sale marketing and online promotions accessible to minors.

SECTION 4. RESTRICTING ACCESS OF MINORS.

1. The sale, distribution, and use of tobacco products, ENDS, ENNDS, and HTPs to or by individuals under the age of 18 are strictly prohibited.
2. Establishments selling these products must verify the age of customers through valid identification.

SECTION 5. DEVELOPING PUBLIC AWARENESS AND BEHAVIORAL CHANGE. The Municipal Health Office, in collaboration with relevant agencies and stakeholders, shall conduct sustained information, education, and communication (IEC) campaigns. These shall focus on raising awareness of the harmful effects of smoking and vaping and promoting healthier lifestyle choices.

SECTION 6. CESSATION SERVICES IN LOCAL HEALTH FACILITIES. Local health facilities shall offer smoking and vaping cessation programs, including counseling, behavioral therapy, and medical support to individuals seeking to quit tobacco and vape product use.

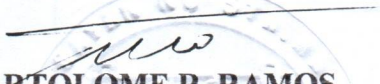
SECTION 7. CAPACITY BUILDING AND COMPETENCY ENHANCEMENT. Capacity-building programs shall be provided to health workers, barangay officials, and other concerned stakeholders. These shall include training on policy implementation, monitoring, and enforcement.

SECTION 8. ENFORCEMENT AND PENALTIES

1. The Municipal Public Order Council (MPOC), in coordination with barangay officials and law enforcement agencies, shall ensure the strict implementation of this Executive Order.
2. Violators shall be subjected to penalties as prescribed under applicable laws, ordinances, and regulations.

SECTION 9. EFFECTIVITY. This Executive Order shall take effect immediately upon its issuance.

DONE this 18th day of November 2024, at the Municipal Hall of Santa Maria, Province of Bulacan.


BARTOLOME R. RAMOS
Municipal Mayor

